

ATTENDANCE:

EACH CLASS BUILDS UPON THE OTHER IN CONTENT AND EXPERIENCE. PLEASE DO NOT MISS CLASS. **THREE (3) ABSENCES WILL RESULT IN A DROP OF YOUR GRADE. ALL ABSENTEES MUST CONTACT ME BEFORE THE NEXT CLASS.** IF DIRE CIRCUMSTANCES TAKE PLACE, YOU MUST CONTACT ME AS SOON AS POSSIBLE AND MAKE UP ALL INCOMPLETE ASSIGNMENTS.

REQUIRED MATERIALS:

14 by 17 inch or larger sketchbook (white paper, no newsprint) *****Please nothing smaller***.**
1 sheet of Canson Mi Teintes paper* (moonstone 426, steel gray 431, or felt gray 429)
Black vine charcoal (soft) *** Please not the compressed.
Graphite pencils HB and 6B (Ebony pencils are very good and preferred.)
Kneaded Eraser
Ruler (preferably 18" metal, cork- backed)
Palette knife (flexible)
Nylon Watercolor Brushes (short handle) ¼ or ½ inch flat and a # 8 round
Acrylic paints (White, Black, Deep Magenta, Phthalo Blue, Cadmium Yellow Light, and Cadmium Red)
Masking Tape
8 - 10 sheets of white Poster Board
A portfolio big enough to protect artwork and a box to hold supplies
1 fine point Sharpie

Assigned supplies must be brought to every class
Please review the supply list with the instructor before you make a purchase.
You can find most of your supplies at Sarnoff's, Posner's, or Michael's.

COURSE EVALUATION AND GRADING:

THE FINAL GRADE WILL BE DETERMINED BY THE ENERGY DEMONSTRATED THROUGH THE COMPLETION OF ALL CLASS, HOMEWORK, AND WRITTEN ASSIGNMENTS. INCLUSION ON A REGULAR BASIS IN CLASS DISCUSSIONS, CRITIQUES, AS WELL AS THE DEVELOPMENT AND PRESENTATION OF THE ASSIGNMENTS, IS VITAL TO THE FINAL EVALUATION PROCESS. GRADES WILL BE AWARDED ON AN INDIVIDUAL ASSIGNMENT BASIS EMPHASIZING CREATIVITY, PERSONAL DEVELOPMENT, AND ATTENTION TO DETAIL. GRADES WILL BE STRUCTURED IN THE FOLLOWING MANNER:

A - Excellent	P- Passing Credit (indicates "C" or better)
B - Good	I - Incomplete
C - Average	W- Official Withdrawal
D - Below Average	
F - Failure	

NOTE: AN "INCOMPLETE" MUST BE REQUESTED BY THE STUDENT IN WRITING!

ART 100 - BASIC DESIGN

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Office Hours: TBA Building 01 RM 116

Monday & Wednesday
9:10am-11:25am
Building E5 RM507

COURSE DESCRIPTION:

WELCOME! THE PURPOSE OF THIS COURSE IS TO EXPAND EACH STUDENT'S INHERENT VISUAL LITERACY WITH THE INTRODUCTION AND PRACTICE OF CONCEPTS FOUND IN THE DAILY VISUAL DIALOGUE WE ALL HAVE WITH THE WORLD AROUND US. THE EMPHASIS OF THIS COURSE WILL BE TO DEVELOP A GREATER VISUAL AWARENESS THROUGH AN ACTIVE "HANDS ON" APPROACH. ASSIGNMENTS WILL INCORPORATE AND INCLUDE CRITICAL OBSERVATION, DRAWING, PAINTING, AND THE RELEVANCE OF ART HISTORY. CLASS DISCUSSIONS, CRITIQUES, AND A MUSEUM VISIT WILL ALSO MAKE UP A VITAL COMPONENT OF THE CLASS STRUCTURE. THE INVESTIGATION OF FORMAL, COMMERCIAL, AND PHILOSOPHICAL, CONCERNS WILL BE DIRECTED THROUGH A BASIC UNDERSTANDING OF THE VOCABULARY OF VISUAL DESIGN AS WELL AS AN EMPHASIS ON CREATIVE PROBLEM SOLVING AND THE EXPANSION OF ONES OWN VISUAL AUTHORSHIP.

SEMESTER OUTLINE:

- I. INTRODUCTION/ THE NATURE OF VISUAL ORGANIZATION
- II. LINE/ CHARACTERISTICS OF THE MARK
- III. SHAPE/ BUILDING BLOCKS OF STRUCTURE
- IV. VALUE, LIGHT, AND VOLUME
- V. TEXTURE/ EVOKING A TACTILE RESPONSE
- VI. COLOR
- VII. VISUAL DESIGN IN FILM AND GRAPHIC ART

COURSE REQUIREMENTS:

COMPLETION OF **ALL** CLASS AND HOMEWORK ASSIGNMENTS. ACTIVE PARTICIPATION IN CLASS DISCUSSIONS AND CRITIQUES. THE COMPLETION OF A WRITTEN COMPARATIVE ANALYSIS OF THREE PAINTINGS FROM THE U OF A. MUSEUM OF ART FOUR OR MORE PAGES IN LENGTH (TO BE OUTLINED BY MID-SEMESTER). ATTENDANCE IN CLASS ON A REGULAR BASIS. A FINAL PROJECT AND PORTFOLIO REVIEW.

