Traits of Good Writing Skills

_Ideas and Content_
The ideas and content are the heart of the message, the main theme. Together with the details, the ideas and content enrich and develop the theme.

_Word Choice_
Word choice is the use of rich, colorful, precise language that moves and enlightens the reader.

_Conventions_
Conventions are the mechanical correctness of the piece-spelling, grammar and usage, paragraphing, use of capitals and punctuation.

_Voice_
The voice is the heart and soul, the magic, the wit, along with the feeling and conviction of the individual writer coming out through the words.

_Organization_
Organization is the internal structure of a piece of writing, the thread of central meaning, the logical and sometimes intriguing pattern of the ideas.

_Sentence Development_
Sentence development is the rhythm and flow of the language, the sound of work patterns.

_Presentation_
The structure and format of the paper must follow the guidelines set. This includes the length of the paper.